

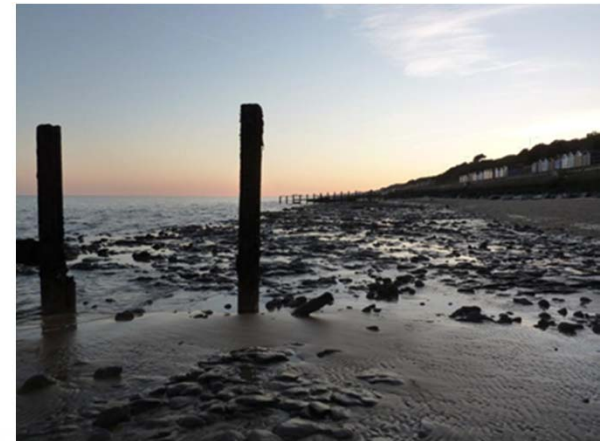
# Clacton to Holland Haven Not just a Coastal Defence Scheme

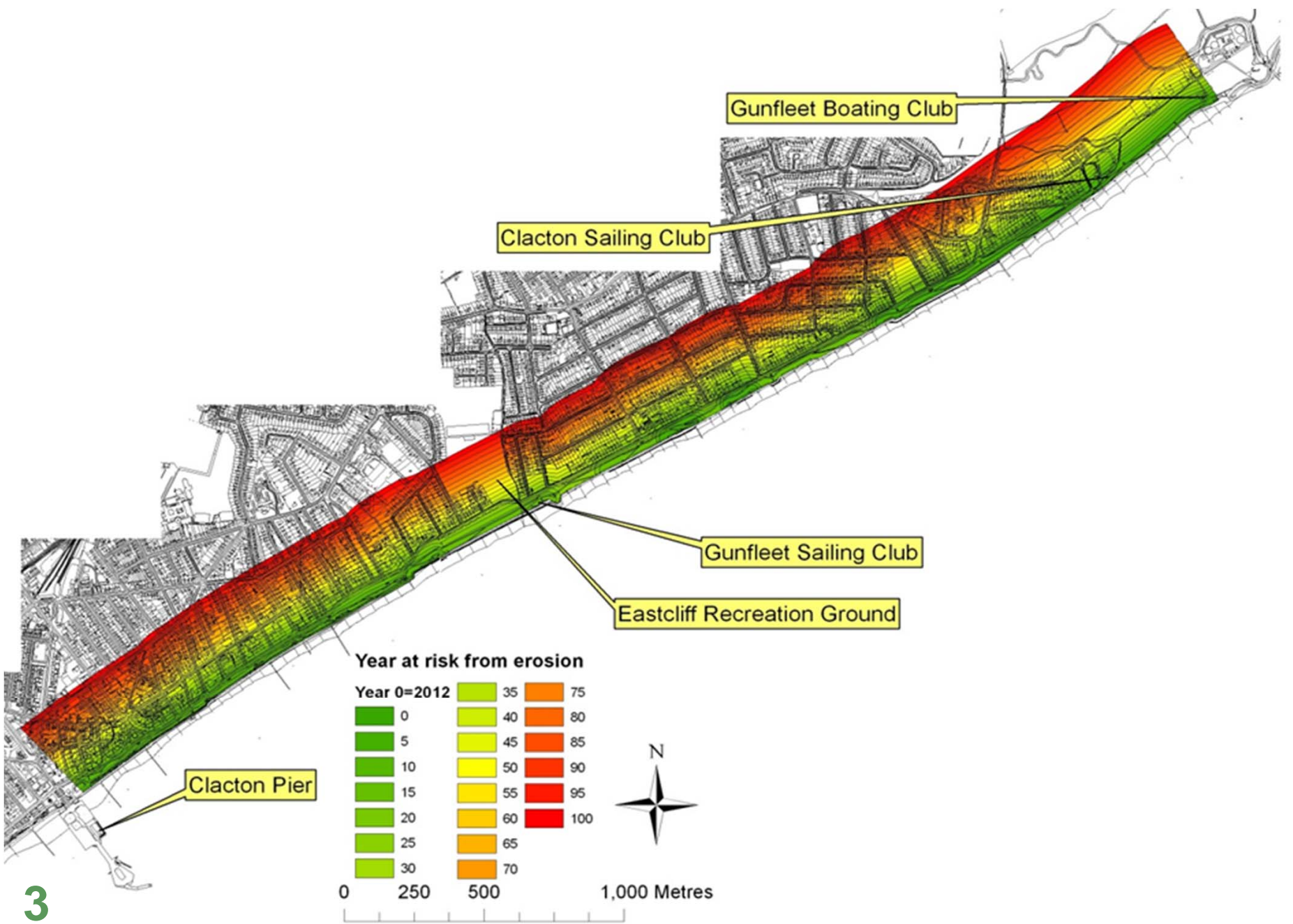
June Clare  
Corporate Director

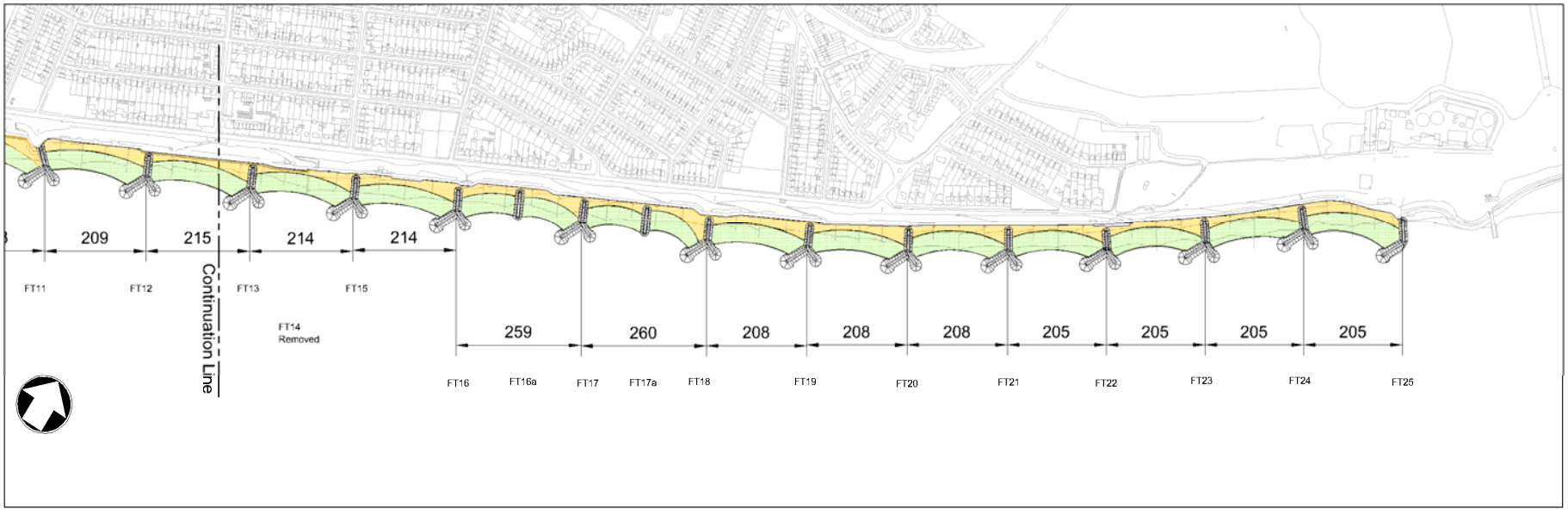
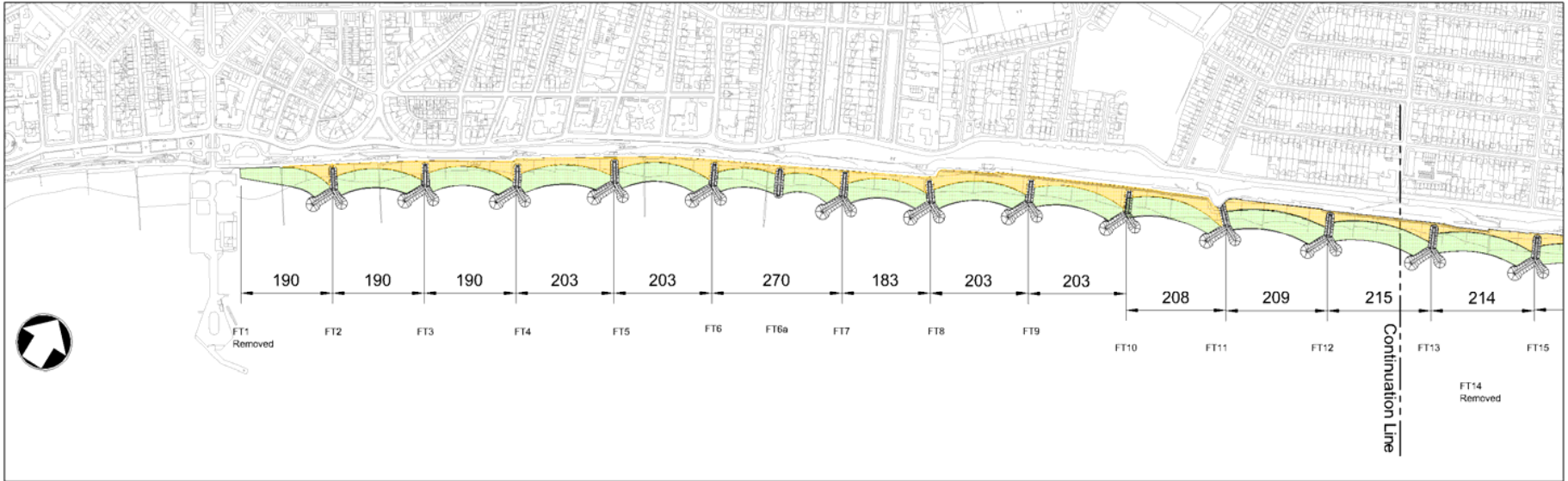
25<sup>th</sup> September 2013

## Not just a Coastal Defence Scheme

- 36 Miles of coastline
- Significant coastal erosion
- 3000 properties at risk
- Urgent repair total - £6m  
- since 2007
- Risk of catastrophic cliff collapse







# Not just a Coastal Defence Scheme



Fishtail rock groynes at Jaywick

# Not just a Coastal Defence Scheme Turning the Tide

## Poverty-on-Sea

*Clacton-on-Sea: Town named as second-most deprived seaside resort in England by Office for National Statistics.*

*Britain's seaside towns: Welcome to Poverty-on-Sea.*

*NEW figures have labelled Clacton as the second most deprived seaside town in the country.*

## £36 Million Dream comes true

- “A momentous day” – **Cllr N Turner, Portfolio Holder, Tendring DC**
- “This is a great example of successful partnership working between Tendring District Council, the Environment Agency and the County Council.”  
**Cllr John Jowers, Essex CC**
- “We are absolutely delighted that it’s full steam ahead for this critically important scheme and look forward to continuing the close relationship that we have developed with Tendring District Council and Essex County Council over the last few years.” **Mark Johnson, Coastal Manager, Environment Agency**
- “Everyone should be ecstatic with this announcement”. **Cllr P Halliday, Leader TDC**

# Not just a Coastal Defence Scheme



- Protect



- Enhance



- Enjoy

Serving Local People

# Not just a Coastal Defence Scheme

## ● Lessons Learned

Partnerships:



Professional Support:



Funding:

*Private Sector Funding?*

Communications & Stakeholder engagement:

*Residents, Members, Businesses, Visitors and TDC Staff*



# Not just a Coastal Defence Scheme Clacton's Renaissance

- Apprenticeships
- Sustainable Business
- New Leisure Offer
- Development Opportunities
- Nature/Wildlife/Activities
- Forward Thinking
- Facilitate & Enable
- TDC Coastal Corridor



Serving Local People

# Not just a Coastal Defence Scheme. It's all about delivery!

- Some want it to happen
- Some wish it would happen
- Others make it happen

**Tendring is making it happen**

A legacy for future generations.....

# Not just a Coastal Defence Scheme Life's a Beach



This **will** make Tendring a great  
place to live, work, visit and invest